

WGEZ



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S 2118

BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

Date first licensed 10-25-48

Call letters W G E Z

xxTELEGRAPH-HERALD, INC. (AL 9-22-69 EFF: 10-1-69)

Location: Beloit, Wisconsin

xG and J BROADCASTING, INC. (BAL-3-6-64 EFF: 4-1-64)

xHOWARD MILLER ENTERPRISES AND CONSULTANTS, INC., (AL 9-28-60; EFF: 10-30-60)

xRADIO BELLOIT, INC. (AL-9-4-59 EFF: 9-25-59)

xAMCUS D. PFAFF (AL 7-1-59 EFF: 8-4-59)

Name of licensee xSIDNEY H. BLISS, tr/as BELOIT BROADCASTING COMPANY

Transmitter location East side U.S. #51, at Illinois-Wisconsin line, South Beloit, Illinois

(MP 9-2-48) (Lic. 10-25-48)

622 Public Avenue, Beloit, Wisconsin (BS 12-29-71)

53511 x416 College Street, Beloit, Wisconsin (BRC-12-3-58)

Main studio location xHotel Hilton Building, Beloit, Wisconsin (MP 9-2-48) (Lic. 10-25-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B4-P-4161	3-30-48	1490	100w	U	
	Order Issued. Ltr. written 5-27-48. CP for a new station granted subj. filing MP for approval T site and antenna.				
B4-P-4161	9-2-48	1490	100w	U	11-2 5-2-49
BMP-4074	Mod. CP (4161) to make changes in T equipment, for approval of antenna and T site and specify studio site. (COND. CLAUSE)				
BL-3366	10-25-48	1490	100w	U	10-25 8-1-51
	Lic. to cover CP (4161 as mod) for a new station.				
BP-8088	5-23-51	1490	100w	U	7-23 1-23-52
	CP to install new T.				
BR-2118	7-25-51	1490	100w	U	8-1 12-1-52
BL-4579	12-17-51	1490	100w	U	12-17 12-1-52
	Lic. cover CP 8088 for a new transmitter				
ML-1423	7-31-52	1490	250w	U	7-31 12-1-52
	Mod. Lic. to increase power				
BR-2118	11-5-52	1490kc	250w	Unl.	12-1 12-1-55
BRC-386	5-5-54	Mod. of license to operate trans. by remote control from Hotel Hilton Building, Beloit, Wisconsin			
BP-9273	5-12-54	CP to install new Trans.			
					7-12-54 1-12-55
BL-5398	8-20-54	Lic. cover CP(9273) to install new transmitter.			
					(2)
Telegram	11-25-55	Action on renewal deferred, 11-23-55 and continued operation authorized until final determination on renewal			
BR-2118	5-23-56	1490	250w	U	5-23 12-1-58
BR-2118	11-12-58	Renewal of license			12-1 12-1-61
BRC-1360	12-3-58	Modification of license to change studio location and Remote Control Point from Hotel Hilton Building, Beloit, Wisc., to 416 College Street, Beloit, Wisconsin			
					(1)
BL-3500	7-1-59	Voluntary assignment of license to			
Off:	8-4-59	JAMES D. SPAFF			

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WGEZ.....

Station location Beloit, Wisconsin.....

SEEHAFFER BROADCASTING CORPORATION (AL 8-15-78 EFF:

x SEEHAFFER AND JOHNSON BROADCASTING CORPORATION (AL gr 5/20/76 EFF: 7/1/76

Name of licensee *RADIO BELOIT, INC......

Transmitter location SEE CARD #1.....

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-3598 EFF:	9-4-59 9-25-59	Voluntary assignment of license to Radio Beloit, Inc.			
BTC-3536 EFF:	9-29-60 11-1-60	Involuntary transfer of control of lic'e corporation from Angus D. Pfaff to First National Bank and Trust Company of Evanston executor of the estate of Angus D. Pfaff.			
BAL-3891 EFF:	9-28-60 10-30-60	Voluntary assignment of license to Edward Miller Enterprises and Consultants Inc.			
BZ-4430 (1)	7-17-61	1490kc	250w	Unl	7-17-61 12-1-61 Authority to determine operating power by direct measurement of ant. power.
BR-2118	11-7-61	Renewal of license			12-1 12-1-64
BP-13,576	3-20-62	1490kc	250w-1kw-LS	Un	5-20 11-20-62 Construction permit to increase daytime power and install new transmitter
BRP-10418 (1)	8-10-62	Mod of CP (BP-13576 which auth inc in pwr and new trans) to chg type trans to Collins 20-V-3.			
BL-9627 (1)	11-19-62 COND'L	Lic. to cover CP (BP-13,576 as mod) which auth. incr. day power and instl new tran			
BAL-5010 EFF	3-6-64 4-1-64	Voluntary assignment of license to G and J BROADCASTING, INC.			
BR-2118	11-16-64	1490kc	250w, 1kw	U	12-1 12-1-67
BZ-5682 (1)	9-23-65	Authority to determine operating power by direct measurement of antenna power			
BR-2118	11-24-67	1490kc	250w-1kw-LS	U (4)	12-1 12-1-70 Renewal of NDEA
BAL-6677 EFF:	9-20-69 10-1-69	Vol. AL			
BR-2118(1)	11-25-70	RENEWAL & NDEA			12-1-73
BS-2118(1)	12-20-71	Mod. of lic. to change studio loc. and remote control location to 622 Public Ave., Beloit, Wisconsin.			
EBSA	5-25-72				
BS-2118(2)	9-18-74	ML to delete obst. mark. & light.			

Form BC 126

June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G E Z

Station location BELOTT, WISCONSIN

Name of licensee SEE CARD 

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2118(1)	11-14-74		RENEWAL		12-1-76
BAL-8628	5/20/76	Vol AL	EFF: 7/1/76		
BR-2118(L)	2-25-77		RENEWAL		12-1-79
LTR.	1-24-78	TRANS:	COLLINS 820D-2 now installed as MAIN & COLLINS 20V-3 now installed as AUXILIARY (FORMER MAIN)		
BAL780728EJ	8-15-78	VOL. AL			
BR790725UD(L)	12-31-79	Renewal of license			12-1-82
BZ810204AL(1)	2-27-81	DIRECT MEASUREMENT			12-1-82

APPLICATION RECORD - BROADCASTING

 Call
 Letters W G E Z
New

 Name SIDNEY H. BLISS, tr/as BELOIT BROADCASTING COMPANY
(P.O. 200 E. Milwaukee St., Janesville, Wisc.)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-4161 Rec'd	10-1-45 10-9-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1490 kc Power: 100w Hours of Operation: Unlimited time Trans. & Studio Locations: To be determined, Beloit, Wisc. (John Barron, Engr.) On 4-29-48 filed opposition to Pet. for Rehearing and Reconsideration directed against Dec. No 6962 and Docket 7599.	Docket # 6964 Granted 3-30-48; subj. to filing MP for approval T site and antenna. Order Issued & Ltr. written 5-27-48. Issued with MP 4074	

COMPOSITE Transmitter

Edwin C. Conrad, Atty. (Madison, Wisc.)

APPLICATION RECORD - BROADCASTING

Call
Letters W G E ZName SIDNEY H. BLISS, tr/as BELOIT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4074 Rec'd Filed	7-13-48 7-26-48 7-26-48	Mod. of C.P. (B4-P-4161, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location at East side U.S. #51 at Illinois - Wisconsin line, South Beloit, Illinois and to specify studio location as Hotel Hilten Bldg., Beloit, Wisconsin. (George E. Gautney, Engr.)	GRANTED subj. cond. that prior to commencement of program tests measurements shall be made meeting performance requirements of Sec. 12 & 14 of the Standards of Good eng practice.	9-2-48
AMENDED Rec'd. Filed	8-14-48 8-17-48 8-17-48	AMENDED re changes in antenna		
BL-3366 Rec'd Filed PTA	9-18-48 9-20-48 9-20-48 9-24-48	License to cover C. P. (B4-P-4161, as mod.) which authorized a new standard broadcast station.	GRANTED	10-25-48

APPLICATION RECORD - BROADCASTING

Name Sidney H. Bliss tr/as Beloit Broadcasting CompanyCall
Letters W G EZ

File No.	Dated	Application for	Action	
			Nature	Date
BML-1423	4-12-50	Modification of license to increase power	Docket No. 9717 Granted after a hearing Decision issued	7-31-52
Rec'd	5-1-50	from 100w to 250w.		
Filed	5-1-50	Edwin Conrad, Atty. Madison, Wisc. John Creutz, Engr.		

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters **Y G Z 3**

Name **SIDNEY H. ELISS, Jr./d.s. BELOIT BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BP-8088 Rec'd Filed	4-30-51 5-2-51 5-2-51	Construction permit to install a new transmitter(W.E. 310-B).	GRANTED	5-23-51
BR-2118 Rec'd Filed	5-31-51 6-4-51 6-4-51	Renewal of License	GRANTED	7-25-51
BL-4579 Rec'd Filed	10-26-51 10-29-51 10-29-51	License to cover construction permit (BP-8088) which authorized installation of a new transmitter.	GRANTED	12-17-51
BR-2118 Rec'd Filed	9-2-52 9-4-52 9-4-52	Renewal of License	GRANTED	11-5-52
BRC-388 Rec'd Filed	4-13-54 4-29-54 4-29-54	Modification of license to operate trans. by remote control from Hotel Hilton Bldg. Beloit, Wisconsin	GRANTED	5-5-54

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

WGZZ

Name SIDNEY H. BLISS TR/AS BELOIT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
HP-9273 Rec'd Filed	3-15-54 4-29-54 4-29-54	Construction permit to install a new transmitter (RCA BTA-250M).	GRANTED	5-12-54
BL- 5398 Rec'd Resub. Rec'd Filed	6-17-54 7-2-54 6-17-54 7-30-54 7-30-54	License to cover construction permit (HP-9273) which authorized installation of a new transmitter	RETURNED Exh. dated after appl. GRANTED	7-26-54 8-20-54 8-20-54
BR-2118 Rec'd Filed	8-31-55 9-6-55 9-6-55	Renewal of license	GRANTED	5-23-56
BR-2118 Rec'd Filed	8-29-58 9-2-58 9-2-58	Renewal of license	GRANTED	11-12-58

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W G E Z

Name SIDNEY H. BLISS, tr/as BELOIT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
ERC 1380 Rec'd Filed	11-26-58 12-1-58 12-1-58	Modification of license to change Studio Location and Remote Control Point from Hotel Hilton Building, Beloit, Wisconsin <u>TO</u> 416 College Street, Beloit, Wisconsin	GRANTED	12-3-58
BAL-3502 Rec'd. Filed	6-8-59 6-9-59 6-9-59	Voluntary assignment of license to ANGUS D. PFAFF.	GRANTED Eff:	7-1-59 8-4-59
BAL-3598 Rec'd Filed	8-5-59 8-11-59 8-11-59	Voluntary assignment of license to RADIO BELOIT, INC.	GRANTED EFF:	9-4-59 9-25-59
BP-13,576 Rec'd Filed	10-2-59 10-6-59 10-6-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Atty.- Miller & Storer Pierson, Ball & Dowd (11-22-60) Engr.- Page, Creutz, Steel & Waldschmitt	GRANTED After hearing D-13927 (Cond'l re accept interference other 250w Class IV stations)	3-20-62
AMEND R.&F.	11-19-60 11-22-60	AMENDED to chg name to HOWARD MILLER ENTERTAINMENT AND CONSULTANTS, INC. (BAL-3851 gr. 9-28-60)		

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W G E ZName ☒ RADIO BELOIT, INC.
Beloit, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3891 Rec'd Filed	5-5-60 5-10-60 5-10-60	Voluntary assignment of license to Howard Miller Enterprises and Consultants, Inc. Robert E. Hodson, Atty.	GRANTED EFF:	9-28-60 10-30-60
BTC-3536 Rec'd Filed	8-26-60 9-1-60 9-1-60	Involuntary transfer of control of licensee corporation from Angus J. Pfaff to First National Bank and Trust Company of Evanston Executor of the Estate of Angus J. Pfaff, Deceased Miller & Schroeder, Attys.	GRANTED EFF:	9-29-60 11-1-60
BZ-4436 Rec'd Resub. R. & F.	12-19-60 12-20-60 3-27-61 3-28-61	Authority to determine operating power by direct measurement of antenna power.	RETURNED Not notarized. GRANTED	3-20-61 7-17-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

#8

Call
Letters W G E ZName HOWARD MILLER ENTERPRISES AND CONSULTANTS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2118 Rec'd Filed	9-4-61 9-6-61 9-6-61	Renewal of license	GRANTED	11-9-61
BMP-10,416 Rec'd Filed	6-25-62 6-29-62 6-29-62	Modification of CP(BP-13,576 which auth. increase in power and a new transmitter) to change type transmitter to Collins 20V-3. Atty.-Pierson, Ball & Dowd	GRANTED	8-10-62
BL-9627 Rec'd Filed PROC. TEST 9-7-62	8-24-62 8-28-62 8-28-62	License to cover CP(BP-13,576, as mod., which auth. increase daytime power and install new transmitter) Atty. Pierson, Ball & Dowd	GRANTED re: accept interference	11-19-62

APPLICATION RECORD - BROADCASTING

1490kc

AUG. 1955

TELEGRAPH-HERALD, INC.

Call

Letters W G E Z

X G and J BROADCASTING, INC.

Name X HOWARD MILLER ENTERPRISES AND CONSULTANTS, INC.

Beloit, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5010 R & F	1-20-64 1-23-64	Voluntary assignment of license to G and J BROADCASTING, INC. Atty. for assignor - Fly, Shuebruk etc Atty for assignee - Pierson, Ball & Dowd	GRANTED EFF	3-6-64 4-1-64
BR-2118 Rec'd Filed	8-28-64 9-2-64 9-2-64	Renewal of license	GRANTED	11-16-64
BR-5632 R & F	7/21/65 7/22/65	Auth. to determine operating power by direct measurement of antenna power.	GRANTED	9-23-65
BR-2118 R & F File 14 1967	8-4-67 8-17-67	Renewal of license Atty- Arthur Stambler	GRANTED	11-24-67 condl re interf. re Cl IV inc.power;
BAL-6677 R & F FEE PD: \$75 Certificate re Art	5-27-69 5-29-69 #518933 -filed 6-4-69 PN 6-16-69	Vol. assignment of license to TELEGRAPH-HERALD, INC. <u>See Over</u> Atty for assignor - A. Stambler for assignee - Hogan & Hartson	GRANTED EFF:	9-22-69 10-1-69

BAL-6677:

AMENDED 7-30-69 Re: Assignor's Reasons for selling.

AMENDED 7-30-69 Re: Section II, Tables I & II and
Ascertainment of Community Needs.

AMENDED 9-10-69 - past prog. filed

#10

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W.G.E.Z.Name TELEGRAPH-HERALD, INC.
Beloit, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-2118 R & F P.N. PRESS OCT 6 1970	8-21-70 9-2-70 9-2-70	Renewal of License Atty: Corwin R. Lockwood	GRANTED	11-25-70
BR-2118 R & F PN Recd. PRESS	8-13-73 8-29-73 " 14 Sep 1973	RENEWAL OF LICENSE C.R. Lockwood, Atty. AMENDED 1-14-74 re: EEO AMENDED 6-17-74 re: EEO AMENDED 6-19-74 re: EEO	GRANTED	11-14-74
BAL -8199 R & F FEE PD: \$1000 #323086 CODE 047 Pub notice filed 7-12-74 AUG 8 1974	6-15-74 7-3-74	Voluntary assignment of license to PUBLIC SERVICE BROADCASTERS, INC. Atty - Hogan & Hartson	DISMISSED Reg. of atty for license	9-13-74

(SEE OVER)

RE: BAL-8199 - NOTED: Assignee's licensee of KFIZ ETC
(ART. ETC ON FILE)

APPLICATION RECORD - BROADCASTING

Call
Letters WCEZ

SEEHAFFER AND JOHNSON BROADCASTING CORPORATION

Name x WELLDAPH-HERALD, INC.
Beloit, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-8628	3-8-76	Voluntary assignment of license to	GRANTED	5/20/76
R & F	3-15-76	SEEHAFFER AND JOHNSON BROADCASTING CORPORATION	EFF:	7/1/76
FEE PD: \$200	#542920	Atty for assignor - Hogan & Hartson	FEE REQ:	pd 7/12/76
CODE 047				W 590606
PN filed	4/16/76	AMENDED 5-7-76 - financial data		
		Statement re guarantee re loan - filed 5-12-76		
BR-2118	11-11-76	RENEWAL OF LICENSE	GRANTED	2-25-77
R & F	11-16-76			
PN Recd.				
PRESS	NOV 22 1976			
		Hogan & Hartson no longer represent this station		

#12

1490khz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W G E Z

SEEHAFFER BROADCASTING CORPORATION

Name ^xSEEHAFFER and JOHNSON BROADCASTING CORP.
Beloit, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BAL780728EJ Form 316 (ALSO SEE WOMT, and WXCO) Rec'd Filed	6-30-78 7-5-78 7-28-78 AUG 4 1978	Voluntary assignment of license to SEEHAFFER BROADCASTING CORPORATION MUTUALLY CONTINGENT ON GR. OF KRBI (BAL780728EF and KRBI-FM (BALH780728EG) Amend. Arts. re: name chge filed 7-28-78	GRANTED EFF:	8-15-78
BR 790725 UD PRESS AUG 29 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	12-31-79
BZ-810204AL R & F PRESS FEB 17 1981	2-4-81	DIRECT MEASUREMENT Atty: --	GRANTED	2-27-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

